

## Moving the needle

A contribution to thoughtful preparation for  
Building Bridges Week – 9-12 December 2024

DAY 3 - 21st November 2024, 9.30 am-12.30 pm and 1.30 to 4.30 pm  
(at the University of Applied Sciences of Western Switzerland Higher School  
of Management, Battelle Campus, Building B (Room 5.18)  
Rue de la Tambourine 17, Carouge, Geneva) and online

### Individual or Common Wealth?

For many, greater investment in “social capital” through the reinvigoration of cooperative approaches is a necessity. Do current policies and practices support such an approach, given contemporary capitalism’s emphasis on the optimisation of individual wealth?

[Methods, Metrics](#) (am)  
[Models and Modalities](#) (pm)

09.00 am  
Registration

09.30 am  
Welcome and scene setting  
[Why do leaders need to understand systemic sustainability?](#)

09.35 am  
**(Integrative) Methods**  
**Speed Dating: Short Presentations and Discussion among Panellists on opportunities for investment (at scale) – the case for an agro-ecology approach**

- Peter Bucher, International Development Expert - Innovation Systems
- Matt Purkis and Greg Jones, Project Biome and the SAOSO Foundation
  - The AgroEcology Framework, shaping food system transformation and regenerative, climate resilient practices
  - Harnessing Solutioning and Accelerator Labs for regional and global programs
- Rafal Serafin (Isotech sp.Z.o.o) and Sylvia Mutale, PBA

- Building an enabling environment for food, water and waste, and energy communities. Authentic, for-purpose, multi-stakeholder partnering (shared responsibility, mutual accountability) – overcoming the reluctance to share
- Kim Russel, StumpJump Foundation – Landcare: water, waste and soil management
  - Challenging assumptions about absorptive capacity – core competencies for a successful business through Agri-Hubs and Centres of Excellence

Clarifying questions

**Other Resources**

*Futures thinking and anticipatory leadership*  
*Building Global Sustainability Through Local Self-Reliance: Lessons From Landcare - published by Australian Centre for International Agricultural Research (ACIAR)*  
[\*Agroecological and other innovative approaches, A report by The High Level Panel of Experts on Food Security and Nutrition Solutioning\*](#)  
*Solutions Governance, a practice for developing large-scale, multi-disciplinary solutions to industry challenges and opportunities (Solution Street)*

11.00 am

**Stretch Break**

11.05 am

**Re-calibrating risk assessment and performance metrics**

- Dr Marlene Laeubli, Lauco Evaluation and Training Consultant – The transformational agenda – stuck in the woods?

11.20 am

**Promising practices - Short Presentations and Discussion among Panellists**

- Dr Christian Kingombe - SDGs and Climate Action Frameworks
- Professor Chris Roche/Dr Linda Kelly – a Tour d’Horizon
- Dag Messelt Sustainability Reporting for Business
- John Ashcroft Relationships Foundation

Clarifying questions and a “next steps” online poll

**Other Resources**

[\*Evaluating Transformation means Transforming Evaluation\*](#)  
*Transforming Evaluation*  
[\*OECD Evaluation Systems in Development Cooperation\*](#)

12.25

**Recap**

12.30 – 1.30 pm

**LUNCH  
(Cafeteria)**

1.30 pm

### **Re-set**

#### **A shared narrative for acceleration, harmonization and holistic transformation**

1.35 pm

### **Proven and Prospective (Business) Models**

Best exemplars of multi-impact initiatives using an integrative agro-ecology approach  
Investable, at scale opportunities

- in Europe - Wietse Hermanns
  - Restore Europe - Water Waste Management
  - Sustainable Food Systems Local Food Systems – the best, perhaps only, way to support small holder farmers, improve nutrition, create employment, build communities, restore biodiversity and reduce carbon miles in Global Food Chains.
  - Sustainable Construction for Smart Cities
- In Southern Africa and the African continent – Matt Purkis
  - Rewild, Regenerate and Reconnect, the Southern African blueprint
  - The Eastern Cape initiative with the Magingqi community – Tim de Wet / Steve Carver
  - Hemp as a Catalyst – Scoping Study - FANRPAN
  - CleanTech innovations in Energy, Water and Waste – Zander van der Walt
- in Australia and the Indo-Pacific region – Kim Russell / Mehmet Bozkurt
  - Opportunities in South and South-east Asia – Kim Russell
  - Nature based solutions for water/waste management -urban and rural
  - Sustainable energy – mitigation and adaptation - Mehmet Bozkurt
  - Special Purpose Vehicles for regeneration and revitalisation of spoiled land – Lawrence Kirton

Comments/Q&A

Plenary discussion of the Critical Success Factors for at scale business models.

*Other Resources*

2.50 pm

### **(Financing) Modalities – for at scale financing of essential investments in a redistributive, regenerative and restorative economy**

- Karen Fawcett - institutional and private sector perspectives on overcoming barriers – a Tour d’Horizon

3.10 pm

### **Panel Contributions - Solutions to real or perceived barriers to scale**

- Zander van der Walt, Acacia Impact Partners – Patient Capital for Agro-Ecology initiatives for sustainable impact
- Patricia Chikukwa (Banking Finance Expert) - What Banks elsewhere could learn from the African experience.
- Rafal Serafin - Supporting Local Economies via Community Foundations, Cooperatives, Microfinance and Remittances

- Wietse Hermans – Strengthening resilience and restoring communities - a systems approach to financing for peacebuilding and reconciliation, humanitarian assistance and reconstruction

Clarifying Questions and a next steps online poll

**Other Resources**

[\*Social Impact Financing\*](#)

[\*Cooperatives in Switzerland\*](#)

*Professor Tony Wong – Public financing in Small Island States (recording)*

4.30 pm

**Key Messages and Calls for Action for Building Bridges Week and for ourselves going forward**

4.45 pm

**Close**